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**FARM BUREAU NAMES SOYCLEAN® AS SEPTEMBER
RENEW RURAL IOWA LEADER AWARD WINNER**

WEST DES MOINES, IOWA – September 13, 2007 –A Brooklyn, Iowa-based manufacturer of soy-based products has been named September’s Renew Rural Iowa Entrepreneur of the Month.

SoyClean’s® soybean-based products have the advantages of being safer (non-toxic) and more environmentally friendly (biodegradable) than traditional petro-chemical based products. Products range from more environmentally friendly concrete form and asphalt releases for the concrete and paving industries to safer cleaners and graffiti removers for schools to a variety of products such as lubricants, paint strippers, grill cleaners, and wood sealers for home and shop use.

“SoyClean’s® non-toxic, environmentally friendly cleaning products are a benefit not just to schools that use their products and industries that depend on cost-effective cleansers, but they’re also a testament to the hard work and creativity that can benefit an entire community, thanks to the nurturing of a good idea,” says Denny Harding, Iowa Farm Bureau Federation (IFBF) business services administrator.

“Farm Bureau has been there from the start for us,” says Rusty Clayton, CEO of SoyClean®. “For years, they’ve been interested in nurturing rural vitality and the Renew Rural Iowa program is a testament to all that skill and business mentoring coming together to benefit companies just like ours. I attended their recent Renew Rural Iowa seminar because I knew they’d bring the kind of expertise to the table that would help SoyClean® get a leg up on the competition not just in Iowa, but across the nation,” says Clayton. “Receiving the Entrepreneur of the Month award means a lot to SoyClean® employees and this community,” says Clayton. “We look forward to showing the world what Iowa ingenuity can accomplish.” To learn more about SoyClean® or where to find SoyClean® products near you, visit www.soyclean.biz or call (888) 606-9559.

The Renew Rural Iowa program was launched last year to enhance the enterprise value of existing or new small town businesses to encourage their reinvestment within the community. The

Renew Rural Iowa Entrepreneur of the Month award was created to honor leading entrepreneurs as a testament to the vitality, creativity and cooperation of Iowa's rural communities.

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About Iowa Farm Bureau

The Iowa Farm Bureau Federation is a grassroots, statewide organization dedicated to enhancing the People, Progress and Pride of Iowa. More than 153,000 families in Iowa are Farm Bureau members, working together to achieve farm and rural prosperity. For more information about Farm Bureau and agriculture, visit the online media center at www.iowafarmbureau.com.