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**INNOVATIVE LAWN MOWER MANUFACTURER IS OCTOBER'S RENEW RURAL IOWA  
LEADER AWARD WINNER**

WEST DES MOINES, IOWA – October 18, 2007 –A zero-turn lawn mower manufacturer located in Corydon, Iowa has become the October Renew Rural Iowa Entrepreneur of the Month winner.

Shivvers Manufacturing began in 1968 as Shivvers Enterprises, when Charles Shivvers developed the patented tapered sweep auger, the basis for the first commercially successful counter-flow drying system. Shivvers has designed, manufactured, and marketed these computer controlled grain dryers for more than 35 years.

They branched out to zero-turn lawn mowers in 1986, under a division named “Country Clipper,” with more than 700 dealers across the country. Shivvers Manufacturing, Inc. is a privately owned company with annual retail sales in excess of over \$40 million in agricultural and outdoor power equipment.

The president of Shivvers Manufacturing, Carl Shivvers, said the success of his family-owned company was built on small town loyalty. “One hundred thirty people from the Corydon area work at our plant, but we are a part of the community in ways beyond employment,” said Shivvers. “We remain here after 35 years because of the quality and commitment of the people of Wayne County. Their success is our success. That’s what Renew Rural Iowa is all about; growing wealth in rural Iowa and the people who made this great state,” said Shivvers. “We’re really proud of this award.”

The Renew Rural Iowa program was launched last year to enhance the enterprise value of existing or new small town businesses to encourage their reinvestment within the community. The Renew Rural Iowa Entrepreneur of the Month award was created to honor leading entrepreneurs as a testament to the vitality, creativity and cooperation of Iowa’s rural communities. To find out more on the mentoring, networking and unique offerings of the Renew Rural Iowa program, visit our website at: [www.RenewRuralIowa.com](http://www.RenewRuralIowa.com).